userlane
HELPING PEOPLE USE
DIGITAL SERVICES
Hartmut Hahn
Founder & CEO, Userlane

THE ROLE OF SOFTWARE HAS EVOLVED

SPECIFIC TASKS
1997

→

CORE PROCESSES
2007

→

EVERYTHING
2017

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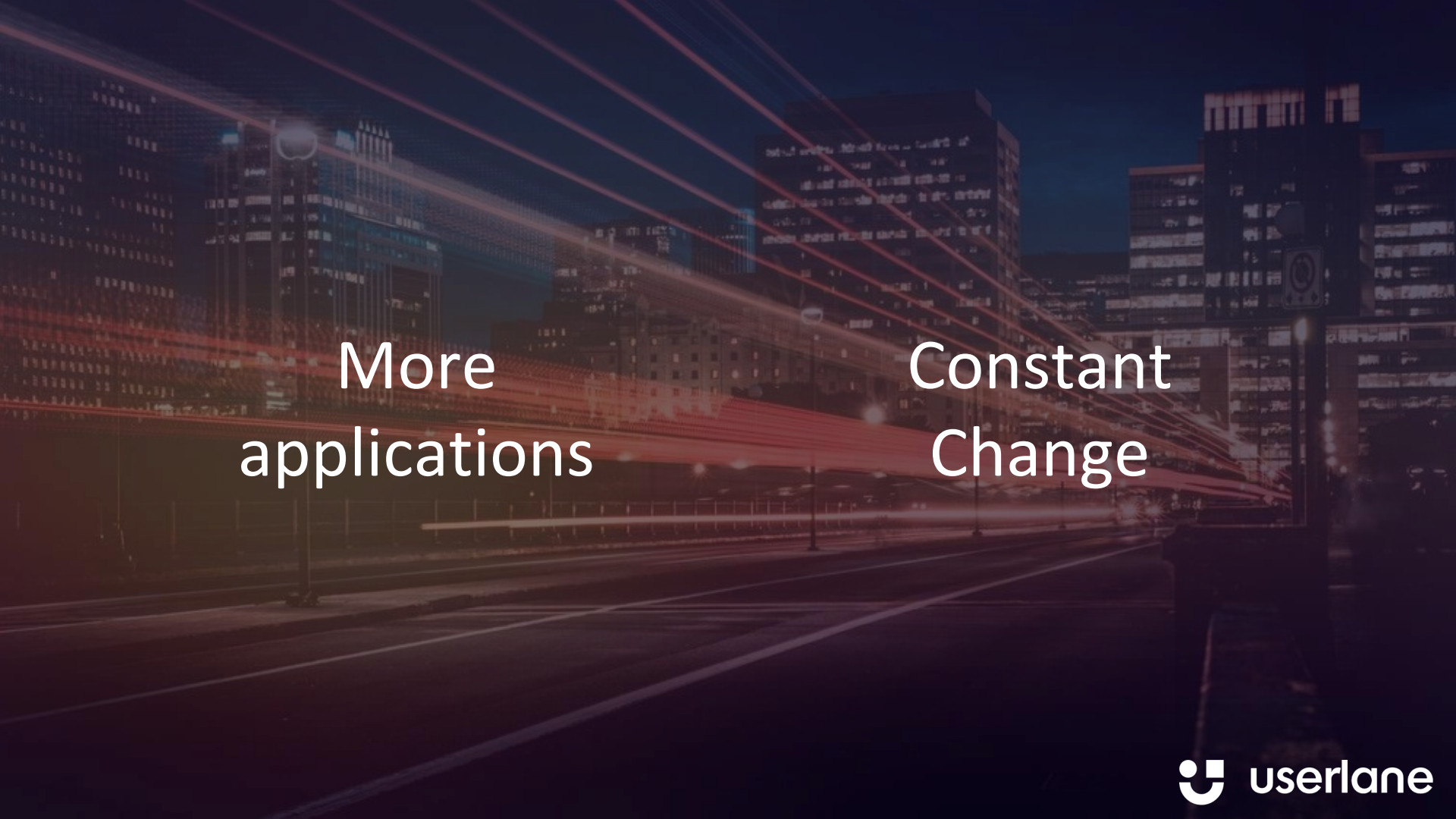
More applications
Constant Change
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THE SHIFT TO INSTANT USABILITY

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„Products don't have to be easy to use - just easy to learn.“
- Josh Elman, Partner Greylock
(Ex-Twitter, Facebook, LinkedIN)
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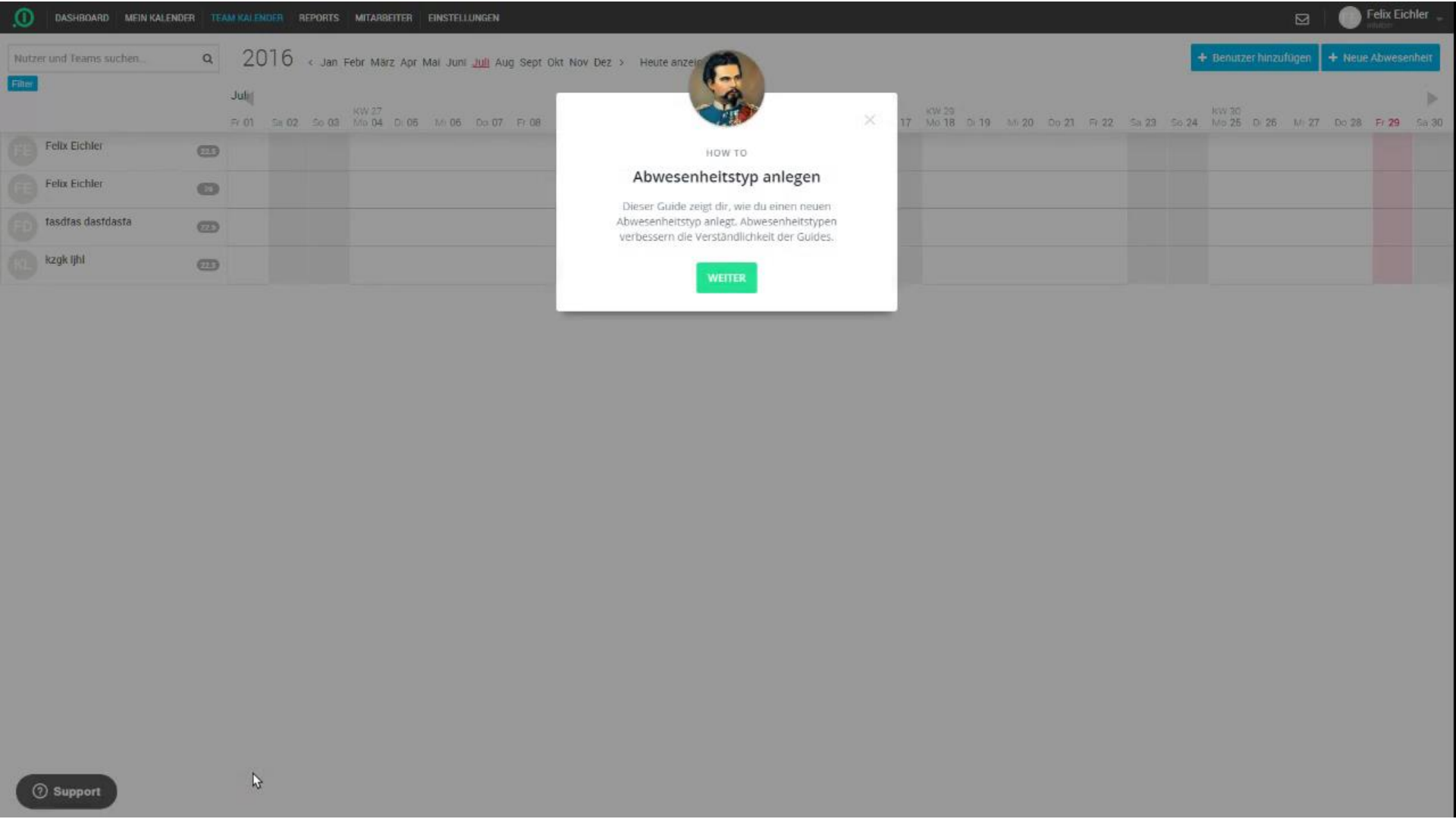
DASHBOARD
MEIN KALENDER
TEAM KALENDER
REPORTS
MITARBEITER
EINSTELLUNGEN
Felix Eichler
Nutzer und Teams suchen...
Filter
2016
Jan Febr März Apr Mai Juni Juli Aug Sept Okt Nov Dez
Heute anzeig
+ Benutzer hinzufügen
+ Neue Abwesenheit
Juli
KW 27
Mo 04 Di 05 Mi 06 Do 07 Fr 08
KW 29
Mo 18 Di 19 Mi 20 Do 21 Fr 22 Sa 23 So 24
KW 30
Mo 25 Di 26 Mi 27 Do 28 Fr 29 Sa 30
Felix Eichler
Felix Eichler
tasdfas dasfdasfa
kzgk ijhl
HOW TO
Abwesenheitstyp anlegen
Dieser Guide zeigt dir, wie du einen neuen Abwesenheitstyp anlegt. Abwesenheitstypen verbessern die Verständlichkeit der Guides.
WEITER
Support

A NAVIGATION SYSTEM FOR SOFTWARE

Live & interactive

Scalable

No Coding required

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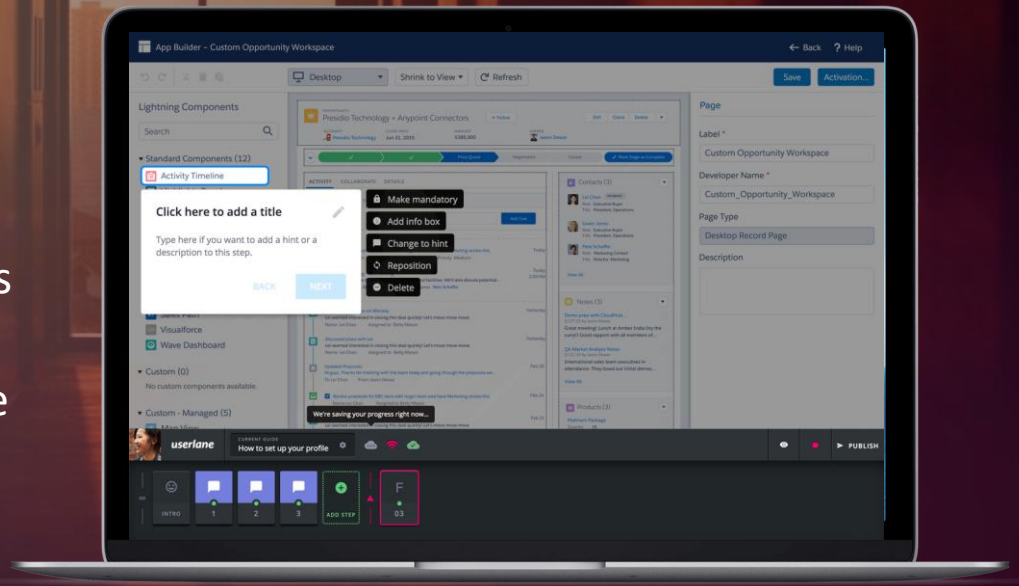
USP: EASY EDITOR FOR CREATION OF GUIDES

- SaaS-based Point-and-Click editor
- Create guides step-by-step or in the „Record mode“, which automatically tracks your steps
- Guides can be adapted to changes within minutes
- Customize design and appearance



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USE CASES & REFERENCES

ONLINE BUSINESS
User Onboarding & Customer Service

ENTERPRISES
Staff Training

PUBLIC SECTOR
Online Service Accessibility

SAP
salesforce
intershop
COMMERZBANK
ottonova
ProSiebenSat.1 Media SE
Allianz
sofatutor
celonis
Tamigo
THE LINDE GROUP
LBS Bausparkasse der Sparkassen

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CONTACT

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